

# Admission Announcement




## PGDSCM, BIM

Post Graduate Diploma in Supply Chain Management, BIM

**Poushi Porbo, 1430 ( Winter Semester, 2023)**



**Bangladesh  
Institute of  
Management**



“ **BIM** is the oldest management learning center of the country, currently, serving under Ministry of Industries, as a statutory body.

For strengthening the legitimacy, Bangladesh Institute of Management (BIM) Act, 2023 has got approval from the Honorable President of the People's Republic of Bangladesh on 13<sup>th</sup> November, 2023. ”





## Timeline

**1961 – January**

Started its Journey

**1966**

Launching PGDPM

**1970 - July**

Autonomous status

**1976**

Hosted to Ministry of Industries

**1994-95**

Launching 3 PGDs

**1996 August**

**2008**

Launching DSC

Upgraded to an Institute -BIM

**2023**

Launching of PGDSCM

## Location



Main Campus:  
Sobhanbag, Dhaka



Divisional Campus – 1:  
Bhaddarhat, Chottogram



Divisional Campus–2:  
Boyra, Khulna



# Vision & Mission

**“Management Excellence in Bangladesh”**

**“Human Resource Development and Institutional Capacity Building through Management Education, Training, Research and Consultancy Services.”**



## Activities



### Training

- Long Diploma Courses  
PGDHRM, PGDIM, PGDMM, PGDFM, PGDCS, PGDSCM, DSC, DPQM
- Short Executive Courses (Regular, Request & Special)
- Around 100 short courses per year



### Research

- External (MoCA, NPO, MoDMR)
- Internal Research
- Term paper (by diploma participants)
- Data Management



### Consultancy

- Study: Feasibility (BSTI, BITAC, BMET, BHL), Baseline (SCI,B), Project evaluation (MoDMR)
- Recruitment Services
- Capacity Development

# Strategic and Organizational Structure

BIM is one of the best **Public-Private interfaces** in the country. **Board of Governors (BoG)** is the highest administering authority of BIM which is chaired by **Honorable Secretary, Ministry of Industries** and comprised with representatives from sector corporation (BCIC, BPDB, BSEC, BSFIC, BTMC), MoF, BUET, FBCCI, MCCI, BEF.

The **Director General (Additional Secretary)** leads BIM with assistance from three (3) Directors and two (2) Deputy Directors. BIM has an approved organogram with 160 positions. A **multi-disciplinary faculty pool of 52 trainers** is distribute in functional divisions & campuses.

## Ten (10) Functional Divisions in Dhaka Campus

- Accounting and Financial Management
  - Computer Services
  - General Management
  - Marketing Management
- Human Resource Management
  - Production Management
- Consultancy and Productivity Services
  - Project and Social Services
  - Research and Publication
- TOT and Behavioral Management.

2<sup>nd</sup> -intake

# PGDSCM, BIM



New learning approach:  
education with professional grooming

inclusiveness approach:  
leaving no one behind



## Introducing PGDSCM, BIM

Supply chain has become one of the most frequently used terminology in trade, business, economics. Countries are enacting supply chain acts and the international relations, human rights, legal aspects have started reshaping the supply chain management concepts and practices. In this post pandemic era, both facilitated and embarrassed by 4IR technologies, the industries and logistics and all the integrated paths and processes are emerged with high-paced changes. The impact of climatic change is also more visible than the past.

Considering these contexts and beyond, **responsiveness and resilience of supply chain is a must to survive** in the businesses. Now, every sizable business organization needs competent supply chain professional(s) with techno-functional competencies starting from electronic communication to data driven decision making. So, in these new normal economies, for any individuals, **supply chain know-how increases both the employability and retention** in the jobs.

BIM has been delivering regular short courses on supply chain management, as the first its kind in the government sector of Bangladesh, since 2011. With its strongest delivery line in post graduate diploma programs in the country, BIM, has introduced this Post Graduate Diploma in Supply Chain Management (PGDSCM). **The aims of the PGDSCM are to boost up the career of its participants to an international standard as well as to uplift the business of local corporates to the global scale.**

## Features of the PGDSCM, BIM

- ✓ **Transformational learning approach** with emphasize on **professional grooming** by enhancing the scope of **participants' engagement** through a unique session design and embedding soft skills in the regular learning process.
- ✓ **1 year long – tri-semester:** Boishakh (summer), Sharodio (autumn), **Poushi (winter)**, *the very 1<sup>st</sup> programme- the Bangla calendar is being followed as the academic calendar.*

<b>Session Hours</b> (suitable for the job holders)	<b>Day</b>	<b>Medium</b>	<b>Start time</b>	<b>End time</b>	<b>Max</b>
	<b>Friday</b>	<b>On campus</b>	<b>3.00 PM</b>	<b>10.00 PM</b>	<b>7 Hours</b>
	<b>Saturday</b>	<b>Blended</b>	<b>7.15 PM</b>	<b>10.15 PM</b>	<b>3 Hours</b>
	<b>Monday</b>	<b>Online</b>	<b>7.15 PM</b>	<b>10.15 PM</b>	<b>3 Hours</b>
	<b>Tuesday</b>	<b>Online</b>	<b>7.15 PM</b>	<b>10.15 PM</b>	<b>3 Hours</b>
	<b>6 to 16 (average 10 ) hours per week, within the max range of</b>				<b>16 Hours</b>

- ✓ **Course fees tk 50,000/- only** *(To be paid in two instalments tk 30,000/- during admission and tk 20,000/- in the 6<sup>th</sup> month), the costs for fieldwork, assignment & networking are not included, additional payment is needed for supplementary exams or differed semester.*
- ✓ **Fifty (50) seats per batch**
- ✓ **Screening process** may include test of working English, IQ, analytical ability, basic math, psychology etc. The screening process will be redesigned according to the requirement of specialization.
- ✓ **Leaving no one behind:** After the screening, applicants not inviting for admission will not be treated as disqualified for time being. The program authority will provide suggestions to the aspirants to qualify for the next batches.



## Course Structure

Course Code	Course Name	Credit-18
<b><i>PGDSCM 1<sup>st</sup> semester</i></b>		
101	Supply Chain Fundamentals: Scope, skills, framework, facilitation & future	1.5
102	Supply Chain Plan, Strategy and Tactics: Demand analysis to Sourcing & Procurement	1.5
103	Supply Chain Operations for Business Excellence: Startup to Global Business	1.5
104	Managerial Communication and Leadership for Transformation	1.5
<b><i>PGDSCM 2<sup>nd</sup> semester</i></b>		
201	Industrial Ecosystem: Regulatory Framework, Compliance & Commercial Operations	1.5
202	Strategic Logistics Management: Inventory, Warehousing, Distribution & Transportation	1.5
203	Financial Intelligence in Supply Chain	1.5
204	Appreciating Customers Perspectives: Demand Fulfillment & CRM	1.5
<b><i>PGDSCM 3<sup>rd</sup> semester</i></b>		
301	Supply Chain Analytics: Digitalization & Performance Measures	1.5
302	Risk Management, Collaboration, Greening & Sustainability	1.5
303	A Practical Orientation - Industry Based SCM Practice / Specialized Area	1
304	Advance Learning Application on SCM: Project / Term Paper	1
305	VIVA	1

## **Work-Alike-Learning (WAL): A Transformational Learning Approach**

- **Appointing session executive and a session management team,**
- **Prior preparation of the session management team based on text/ reference document/ chapter,**
- **Picking up important terminologies with meaning,**
- **Identifying hard to understand issues/ concepts,**
- **Listing alternative source of knowledge/ information,**
- **Compilation of batch-mates experience/ opinion on the topic,**
- **Relating (primary and secondary) knowledge to task/ responsibility/ competency matrix of the supply chain managers.**
- **Preparing & presenting resource person profile and anchoring**
- **Preparing class note / lecture notes/ minutes and distributing those after correction**
- **Setting probable problems / questions**
- **Submitting session completion report with suggestion of improvement of the session for next batch,**
- **Using tools (internet, forms, spreadsheet, etc.) as required,**
- **Forming of forum and hosting the responsibilities to the members.**



## **More information**

### **Resource Person:**

Different categories of resource persons will be utilized for the best gain of the participants, such as, (i) BIM's internal faculty, (ii) Industry Experts, (iii) Faculty from other university/ institute, (iv) Specialized professionals.

### Batch wise specialization:

Through the course- 303 and 304, batch-wise specialization will be enhanced in different areas, such as, supply chain leadership / supply chain generalist, apparels/ textile, pharmaceuticals/ public health, electric and electronics, FMG, Agro and food processing, meri-time/ shipping/ global logistic, tourism & hospitability, luxury items, public sector supply chain, supply chain sustainability, or any other area required to be addressed for specialization

### Field visit / exposure tour:

Attempts will be taken to go for at least 3 field visit or exposure tours for every batch. The tour plan is subject to approval of the concern authorities, but BIM will propose to get opportunity to visit public/ private factories, sea & air ports, container terminal. relevant military infrastructure, training centers of central / commercial bank, FBCCI. DCCI, MCCI, BEF, BGMEA, BKMEA, NBR, Planning commission, truck/ bus terminal etc.

### Career Development Support (planned)

During or after completion of PGDSCM, the following support will be initiated:

01. Web-based career exposure & professional profiling,
02. Professional networking & refresher training with opportunity for multiple specialization,
04. Seminars for exposure of the exceptionally talented participants,
- 05.supporting simulation, small initiatives (establishing a supply chain lab).

### Plan for progression

1<sup>st</sup> Year (2023) : learning approach validation,

2<sup>nd</sup> Year (2024) : Localized content development,

3<sup>rd</sup> Year (2025) : Alignment of contents with international professional certification,

**Towards a dynamic learning model**



## Important date (tentative):

Application deadline: 05 December, 2023

Please register yourself through [www.bim.org.bd](http://www.bim.org.bd) After the registration, please complete the application process within the stipulated time. After successful submission of application, you will receive a confirmation mail.

*(Before application, for better information, aspirants may register using the link: <https://shorturl.at/fJLS4> for next Q&A Session)*

**Notification mail** to participate in the screening test with details of the test: **within 7 days from the application deadline.**

**Invitation of the short-listed applicants** for admission: **within 7 days from screening test**

**Admission deadline: 15<sup>th</sup> day from the invitation**

**Opening Session: 15<sup>th</sup> day from the admission deadline.**

**All the subsequent events may deferred due to extension of the application deadline.**

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Please fill up the form just now for joining in the  
next information session: <https://shorturl.at/fJLS4>



Climb towards your dream

Thank you,  
Have a good learning experience with BIM

For Further Information: +8802-222243134-6 (ext.- 217 or 234)