

**MANAGEMENT DEVELOPMENT:**  
A Quarterly Journal of Bangladesh Institute of Management  
Bangladesh Institute of Management  
4, Sobhanbag, Dhaka-1207

Call for Papers for the

**Management Development: A Quarterly Journal of Bangladesh Institute of Management**

The Editorial Board is going to publish the Management Development: A Quarterly Journal of Bangladesh Institute of Management, Volume 32, Number 2 (April-June), 2018. Potential authors are cordially invited to submit their papers. The last date for submission of paper is **25<sup>th</sup> May, 2019**. The guidelines for the authors are as following;

1. All the papers must focus(s) on contemporary issues in the different fields of management, human resource development, socio-economic, etc.
2. The manuscript of the paper should be based on original research and demonstrate the author's own analysis, thought, and judgment.
3. The manuscript must be typed on one side of A4 size paper in double space, font type-Times New Roman, font size 12, and should not exceed 30 pages.
4. The title of the paper must be typed in capital letter, font size 12.
5. **Other guidelines for writing papers:** All potential contributors must follow the particular format in writing the manuscript in terms of writing heads and subheads; furnishing figures and tables; placing citations; and references etc. Authors are requested to keep the following matters in mind (if applicable):
  - a. **TITLE:** The title page of the paper should be provided on a separate page. Introduction of the author(s) should contain name, position, department, institution/organization, country, email address, and contract number (s), and submitted to The Senior Editor, Management Development, Bangladesh Institute of Management, 4, Sobhanbag, Dhaka – 1207, [email –journalmd31@gmail.com](mailto:journalmd31@gmail.com)
  - b. **ABSTRACT:** (250 words) An abstract of a maximum of 250 words should be given at the beginning of the paper along with the keywords. The abstract should cover the purpose of conducting the study, the ways to conduct the study and the findings of the study along with the significance of the findings and expected contributions to the concerned areas.
  - c. **INTRODUCTION:** (500-750 words) The introduction should have information based general discussion on the topic, state affairs related to the field of the study, and significance and scope of the study.
  - d. **REVIEW OF LITERATURE:** (2000-3000 words) Literature reviews should state national and international past studies.
  - e. **METHODOLOGY:** (500-1000 words) The methodology should go with the following contents:
    - Problem identification
    - Nature of the research
    - Research questions (in case of conclusive studies)
    - Hypothesis development (in case of conclusive studies)
    - Population, sample frame, sampling technique, sample size
    - Types of data used and sources of data
    - Questionnaire development and data collection
    - Data analysis technique and statistical tools used
    - Limitations
  - f. **OBJECTIVE:** Objectives may include general/broad objective and relevant specific objectives.
  - g. **RESULTS /FINDINGS** (500-1000 Words)
    - i. Tables should be placed at the end of the article under the head “Appendix”
    - ii. Statistical analysis and figures can be placed inside the main body of the article.
    - iii. Use numbers and avoid bullets in the text.
  - h. **DISCUSSION/RECOMMENDATION** : (1500-2500 words) The discussion/recommendation must be focused on the study, overview of the significant of the findings.
  - i. **CONCLUSION** : The conclusion should cover conclusive statement and further scope of the research.

- j. **REFERENCES:** The references should also be given in a defined structure. The bibliographical citation should indicate: author's last name, first and middle name initial, year of publication, "title of the paper", name of the journal (in italics), volume, number, month and page number (s) (for one page, say page number 17, it will be p.17 and for more than one page, say pages 17 to 19, it will be pp. 17-19). The bibliography will be as follows:
- i. **For a paper: (Harvard Style)**  
 Datta, U.K., 2016. Political Services Marketing for Peaceful World. *Delhi Business Review*, 17(1), p.15-30  
 Barksdale, H.C., and Darden, B., 1971. Marketers' attitudes toward the marketing concept. *The Journal of Marketing*, 30(2), pp.29-36.  
 Vázquez, R., Álvarez, L.I. and Leticia Santos, M., 2002. Market orientation and social services in private non-profit organizations. *European Journal of Marketing*, 36(9/10), pp.1022-1046.
- ii. **For a Text book:**  
 Boulding, E., 1990. *Building a global civic culture: Education for an interdependent world*, 5<sup>th</sup> edition, Syracuse University Press.  
 Kotler, p.and Keller, K.L. 2009. *Marketing Management*, 13<sup>th</sup> edition, Prentice Hall, NJ.  
 Saunders, M., Lewis, P., and Thornhill, A. 2003. *Research Methods for Business Students*, 3<sup>rd</sup> edition, Harlow, Pearson Education.
- iii. **For internet/newspaper materials:**  
 OIC, 2009, Retrieved on August 01, 2003 from <http://www.oic-oci.org/>  
 The Daily Star, 2013. BTRC won't Allow Wimax Firms to Give Voice Services, November 14, 2013, p.7.
- iv. **Other cases**, the references in the text for one author would appear as: (Datta, 2014), for two authors as (Datta & Paul, 2013), and in case of three or more authors, the reference in the text would appear as (Ahmed et al.,2014)
6. **Two copies of the manuscript with title page, and a cover letter should be submitted to;** The Editor, Management Development, Bangladesh Institute of Management, 4, Sobhanbag, Dhaka – 1207, Room no. 306, Bangladesh, Hence, the authors are requested not to write their names on the main document (manuscript) for review.
7. **The submitted paper must be in English, and grammarily error free.** Even if all the above-mentioned requirements are fulfilled, errors such as typing or grammatical, lapse of number of page, figure or table, etc. may lead to disqualification for publication of a paper (if the author is not sure to become free of such errors, it is advised to get the paper corrected by an expert before it is sent).
8. **It might be useful to the author(s) to look at the criteria (as enclosed) on the basis of which the papers are evaluated (reviewed) for publication.**

With Regards,



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