



**BANGLADESH INSTITUTE
OF MANAGEMENT (BIM)**



Established in 1961

4, Sobhanbag, Mirpur Road, Dhaka

www.bim.gov.bd

Ref: 36.07.0000.09.01.1040.18 Date: 01.03.2020

**Sub: “Financial Management & Valuation for
Non Financial Personnel”**

Dear Sir/Madam,

We are pleased to inform you that BIM is going to offer a two Day Course on “**Financial Management & Valuation for Non Financial Personnel**” at BIM, Dhaka campus from **March 20 to 21, 2020** at Bangladesh Institute of Management.

Brief course programme including objectives, course outline etc. is enclosed for your kind perusal and necessary action.

We shall appreciate if you send your nomination(s) of suitable candidate by **March 18, 2019**.

Thanking you,

Md. Rajibul Hoque

Management Counsellor
& Course Co-ordinator.

Bangladesh Institute of Management (BIM)

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Email: rajibulatbim@gmail.com

Course on
**“Financial Management & Valuation for Non
Financial Personnel”**

OBJECTIVES

Learn financial management issues and techniques to enhance your business performance, risk management and decision-making skills. Business valuation and wealth maximization approach will improve decision making ability

COURSE OUTLINE

- Financial Management:
 - **Business strategy and Forecasting Technique**
 - Financial Statements and Financial Health
 - **Sources of Business Funding – Equity and Debt Capital**
 - o Cost of equity capital,
 - o Cost of debt capital
 - o Debt capital and taxation
 - o Weighted average cost of capital (WACC)
 - Project /Investment Evaluation Techniques (Using Excel)
 - Return on investment (ROI),
 - Discounted Pay Back Period
 - Net Present value (NPV) of discounted cash flows (DCF)
 - How effective WACC Management can impact NPV and project profitability
 - NPV and maximizing shareholders wealth
 - Internal rate of return (IRR)
- Valuation**
- **DCF and relative valuation model**

METHODOLOGY

Lecture and Group Exercise and Lab Practice .

WHO SHOULD ATTEND

Executives, Midlevel Managers and individuals from different profession are the suitable participants for the course.

DURATION:

March 20 to 21, 2020.

TIMING: 09.30 – 17:30 hrs.

VENUE: BIM, Dhaka Campus

4, Sobhanbag, Mirpur Road
Dhaka – 1207.

FEES: Tk. 5,000/= (Five thousand).

Per participants (VAT & Tax excluded) which include refreshment, course materials etc. (payment should be made by Cross Cheque/Bank Draft/Pay Order in favor of **Director General, BIM**).

LAST DATE OF REGISTRATION:

March 18, 2020

COURSE COORDINATOR:

Md. Rajibul Hoque

Management Counsellor
BIM, 4, Sobhanbag, Mirpur Road
Dhaka – 1207

M + 88 019144 -84406

E rajibulatbim@gmail.com

F + 88 02 58152476

SAMPLE NOMINATION FORM

1. Name (Block Letter) :

2. Mailing Address :

(With Phone No.)

3. Permanent Address :

4. Date of Birth :

5. Nationality :

6. EDUCATION :

Certificate/

Year Institute Degree Div./Class

7, TRAINING : (in order of recency)

8. EXPERIENCE : (in order of recency)

9. Name of the Nominating Organization:

10. Accommodation in BIM Hostel:

YES NO

DHAKA CAMPUS

11. Approval / Signature of the

Nominating Authority : _____



COURSE ON

**FINANCIAL MANAGEMENT &
VALUATION FOR NON
FINANCIAL PERSONNEL**



March 20 to 21, 2019



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